



Telenor Pakistan in collaboration with PTA

#HerDigitalPakistan

Accelerating Gender Inclusion in ICTs

February 2022



telenor group



GSMA Connected Women

Reducing internet gender gap by connecting more women to mobile internet



5% increase in female internet user base

*from 23% to 27% since 2020



Way Forward:

In collaboration with PTA increase female mobile internet user-base to 30% by 2023:

1. Encouraging women focused SIM sales in underserved areas
2. Promoting female participation in the sales and channels work force



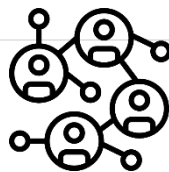
Safe Internet

Promoting Child Online Protection and responsible use of the Internet, specifically amongst girls



500,000

Girls trained out of 1 million students across public and private schools of Pakistan



Nationwide Outreach

(across all provinces and territories of Pakistan) with special focus on girls and persons with disabilities



15,000+

teachers upskilled on enabling child online protection



Way Forward:

In collaboration with PTA & ITU

1. Train 100,000+ girls in 2022 at schools and vocational training institutes across Pakistan
2. Train 1000+ female teachers in 2022 at schools and vocational trainings institutes across Pakistan





Open Mind Pakistan

Enabling inclusion of persons with disabilities, specifically girls, by creating employment and skills development opportunities for a digital future

8

Successful annual iterations



120+

Open

Mind Graduates with 30% females



75%

Placement rate. Nationwide placements across all facets of teleco business



Way Forward:

1. Onboarding PTA on Disability Job Portal in 2022 as lead partner
2. Hire 15 PWDs including girls in 2022 (Batch 9) in compliance with the legal quota
3. Job placement of 1 female Person with Disability at PTA



Naya Aaghaz

Promoting gender diversity by providing work opportunities to women on career breaks



6 Successful annual iterations



120+ Naya Aghaaz Graduates



39%

Successful internal placement rate of collectively on different positions at Telenor Pakistan



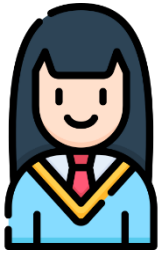
Way Forward:
Hiring 15 Naya Aghaaz Associates in 2022 (Batch 7)





Taleemabad

Digital learning to augment the single national curriculum and empower teachers and educators



768,000

Female students empowered and educated (60% of total)



Way forward:

- Enroll 125,000 additional out of school girls in 2022
- Establish 6 Model Virtual Schools for girls at Federal territory



Digital Birth Registration

To extend the fundamental right of identity to the children of Pakistan



1.3 Million

Girls out of total 2.5 million children registered

Way Forward:

1. Institutional mainstreaming of the DBR system
2. Scaling Digital Birth Registration system beyond pilot districts across the provinces





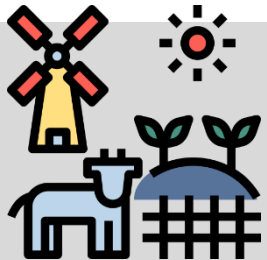
Khushal Aangan

To empower rural Pakistani women by providing them awareness and information health & nutrition, livestock & household management and internet literacy



500,000+

women subscribers from mostly rural and Agri-focused regions of Pakistan



Way Forward:

1. To continue educating females using ICTs to be financially independent
2. To continue promoting agri and home based livelihood for women in rural Pakistan





Society is Unity in Diversity
- George H Mead

Thank You